### Participant 1

#### Sensual

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| What does the design and texture make us feel? | | | | | | |
| **Scale** | 1 | 2 | 3 | 4 | 5 | 6 |
| Initial reactions :**look, feel** and **first impression**. |  |  |  |  | X |  |
| How **positive** do you feel about the design meeting the goals set out? |  |  |  |  | X |  |
| **Attentional** issues affecting your experience, i.e. cluttered interface, too many options? |  |  |  | X |  |  |
| Does the **physical feel** of the device in the space provide you with confidence? |  |  |  |  |  | X |
| Is it easy to work out what is going on within the **physical space** where interactions take place? |  |  |  |  |  | X |
| **Qualitative comments (i.e. observation notes):**  **Task 1: Login into the application**  **Steps: A:** Tap login  **B:** Type in existing details  **C:** Tap Login  **Task 2: View generic post**  **Steps: A:** Once on home page tap and hold to drag the screen down to generic post  **B:** Tap generic post picture  **C:** Tap and hold screen to drag down and view post information  **First Impression/ Look / Feel:**  From first impressions, the applications design seems to be really familiar which makes me feel confident when using it. The look is quite professional considering its like other major applications I have used in the past. At first looks, you can easily tell what each element is through the clever use of icons and layout and this is kept consistent throughout the interface. The only reason I didn’t rate this a six was because I feel that there is too much content to go through. I appreciate that there is a lot of information to get through but even so, it needs to be cut down because after a while, it gets overwhelming.  **Design Meeting Goals:**  The main goal I wanted to achieve was to login into the application and view a post. This was successfully achieved with ease. I was able to sign up and navigate to a post and view it without having to ask how I would do it. Furthermore, the design was so easy to follow because its simplistic look allowed me to focus on my goal more rather than having to go through option after option. This made me feel really good about the applications layout and consideration into the design principles it clearly followed. The only reason I didn’t rate this a six was because after a while the colours get boring after a while which made the experience less positive when doing this several times. I would recommend blending colours or using more colours.  **Attentional Issues Affecting Experience:**  The main attentional issue I faced was the colours of the application. I understand that this is relevant to the universities colour theme however, it becomes boring after a while. By using different and new colours, I think one could see the application as a new, authentic application for the university and not a copy of the NU app they already have.  The other issue I had was how everything was grouped together. It would have been more appealing If things were hidden within each other like an embedded list. This is so that, everything related to a specific topic is not all just thrown out there to show the user what is there as options. For example, the home pages post content was all there when you click on the post, why not put the information about each main point under drop-down menus so that it seems tidier?  **Physical Feel of Device:**  The feel of the mobile device when using the interface was comfortable and easy to use. I didn’t have to adjust my hands when holding the phone too much when running through the tasks which made me feel confident and relaxed. For example, I didn’t have to stretch my hands out to reach an option or struggle to reach anything that I needed through the design. I typically use a two-handed grip when using applications and this was perfect for that grip type therefore was a success.  **Physical Space:**  The physical space around me when using the application does not have much affect on my experience when using the application because of its easy use design. Usually, I would use this within a university setting where it can be noisy and loud with a lot of people around. However, due to the comfortable and minimalistic layout, I feel that the application is well suited for these types of contexts. I’m easily able to navigate around the digital space quickly which is something that I may need in this type of context. I may also need to access information on something like a tenancy post which is also a clear and simple task to achieve because of the UI’s navigable design. The only thing I would say is if were any shortcuts to something like viewing a tenancy post, that would be very useful because it would reduce the interaction time and improve efficiency rather than having to go through several options to do it. | | | | | | |
|  | | | | | | |

#### Emotional

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| What emotions impact and influence the experience for us? | | | | | | |
| **Scale** | 1 | 2 | 3 | 4 | 5 | 6 |
| Using the device (in this physical space) **influence positive feelings** as you interact i.e. needs and desires, anger, happy, fun etc. |  |  |  |  |  | X |
| Application provides you with an **enjoyable** user experience? |  |  |  |  | X |  |
| Relaxed with the design experience |  |  |  |  |  | X |
| **Qualitative comments (i.e. observation notes):**  **Task 1: Login into the application**  **Steps: A:** Tap login  **B:** Type in existing details  **C:** Tap Login  **Task 2: View generic post**  **Steps: A:** Once on home page tap and hold to drag the screen down to generic post  **B:** Tap generic post picture  **C:** Tap and hold screen to drag down and view post information  **Physical Space:**  The physical being within a university setting, it provides me with a satisfactory experience because I’m not guessing where I need to go on the interface, I know the exact process to take and know what I need to achieve my goal. This is all because of the simplistic and “easy-to-follow” design it incorporates. This me to have a positive reaction with the interface and my experience because I don’t have these unnecessary issues that I would find in other applications. It makes me feel happy and confident when using the application as a whole because of this.  **User Experience:**  My experience was very enjoyable because as I said the layout is easy to follow, the icons make sense to follow, the functionality does what its supposed to do and the design is appropriate to the university. I would only say to make those changes to the colour and perhaps the style because its perhaps too similar to the NU app that already exists which can be boring to use after a while.  **Relaxed:**  Throughout the design, I am relaxed because I do not need to worry about the things I have mentioned like bad navigation and contextual design which I normally have to with other applications. Its simple, sweet and easy to use which is all I need to use the application in a relaxed state. | | | | | | |

#### Compositional

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Behavioural narrative part of human experience | | | | | | |
| **Scale** | 1 | 2 | 3 | 4 | 5 | 6 |
| Navigational experience |  |  |  |  |  | X |
| The systems behaviour leads to frustrating experiences | X |  |  |  |  |  |
| Easy to learn from a physical perspective. |  |  |  |  |  | X |
| Feedback level |  |  |  |  |  | X |
| Are you relaxed with the design experience |  |  |  |  |  | X |
| Are all options laid out to people, are they coherent and understandable? |  |  |  |  | X |  |
| **Qualitative comments (i.e. observation notes):**  **Task 1: Login into the application**  **Steps: A:** Tap login  **B:** Type in existing details  **C:** Tap Login  **Task 2: View generic post**  **Steps: A:** Once on home page tap and hold to drag the screen down to generic post  **B:** Tap generic post picture  **C:** Tap and hold screen to drag down and view post information  **The Navigation:**  The navigation is easy to follow and understand without needing any help to understand. The use of icons, layout and information all provide the contextual information I need to visually understand how to navigate throughout the interface.  **Frustrating Experiences:**  The system does exactly what I expect it to do but like I said, it is similar to the NU app so this could be improved by bringing more originality to it such as changing the signing up process as an example. But overall, I had an enjoyable experience and no frustrating experiences.  **Usability:**  I found it very easy to learn how to use the application because all I did was follow the instructions the application provided me with. Even within a university setting, I was able to signup very quickly and easily and view a post which did not have any negative effect on my physical space. By using intuition and logic, I was able to complete my goal, meaning the application was very usable no matter what experience you have with using it.  **Feedback:**  There are parts of the application that I know provide feedback such as email confirmation however the task I performed did not need any. If I was to say something about the feedback, rather than having a separate page for the feedback to tell the user something, I would simply have a pop-up message that provides the feedback because I feel the additional page for feedback is unnecessary. Otherwise, the feedback such as haptic and contextual information being provided was very useful.  **Relaxed Experience:**  I was overall relaxed when performing the task set out to achieve my goal.  **Options:**  All of the options made sense and were easy to understand because the effective use of labelling and functionality they provided. However, as I said, the options could use embedding so that not everything is on display because overcrowds things such as having drop-down menus for things. | | | | | | |